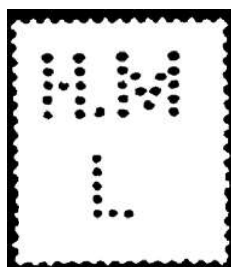
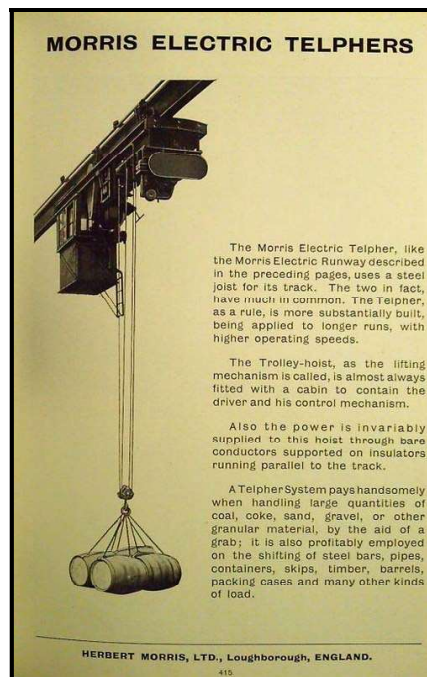


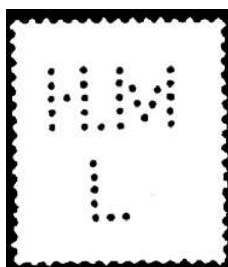
HERBERT MORRIS LTD. - H5100.01/02 H.M/L

Dave Hill

Herbert Morris was born in London in 1864, his father, a publisher, became wealthy as a business entrepreneur in France and Germany. Herbert accompanied him on his business trips but at 21 they quarrelled. Having observed the expansion of the German engineering industry, Herbert borrowed £100 from his uncle and set up an engineering agency in London. In 1899 he acquired the lifting gear part of a company and started manufacture in Sheffield. In 1900 with his German works manager, Herbert Morris and Bastert became a limited company, manufacturing travelling hoists and electric cranes. In 1897, having carefully examined a map of England for a town with the best available labour and transport, he built the Empress Works in Loughborough. In 1908 a model of a Morris electric crane was deposited in the Science Museum as being an example of the "highest state of knowledge of this subject at the present time". In 1911 Bastert left the company and the company changed its name to Herbert Morris Ltd. In the 1930's the company took over a numbers of rivals, Craven Brothers, Vaughan Cranes and Royce Ltd. Between the wars Morris made over 50 cranes for Russia and after 1945 diversified into container handling systems. In 1977 they were taken over by the American company, Davy International. The only confirmed perfin die used by Herbert Morris is H5100.01, which was used between 1915-1925 although a similar die H5100.02 may well have also been used by them. Can anyone report postmarks and period of use for this second die?



H5100.01



H5100.02

*Ref: Butterworths' Dictionary
of Business Biography*